



NextGen InterArts Foundation

www.nextgeninterarts.com

XC _____ **2026**

CREATIVE

ART _____ Sponsorship Opportunity

CONTEST

CROSS-DISCIPLINARY CATEGORIES

STUDENTS GRADE 6 -12

INTERNATIONAL SPONSORSHIP EXPOSURE

EMAIL

info@nextgeninterarts.com

PHONE

[781-458-9891](tel:781-458-9891)

LOCATION

330 W Cummings Park,
Woburn MA



2025 XC CREATIVE ART CONTEST

4,200+

Submissions from students age 6-17 all over the world.

22

U.S. states including MA, NJ, VA, CA, NY, NC, AZ, and others.

7

Countries and territories including United States, India, China, Canada, United Arab Emirates, Thailand, and Taiwan.

The 2025 XCAC proudly received endorsement and support from State Representative and the Massachusetts Cultural Council.



Mass Cultural Council Program Officers



Timothea Pham, Amy Chu



State Representative



Richard M. Haggerty

DATA REVIEW



MARKETING OUTREACH

Sponsors gain more than 12 months of visibility, from pre-launch in August to the next contest preparation cycle.

TARGETED OUTREACH

984

Art Studios directly contacted, ongoing expansion to more

330

Private Schools directly contacted, ongoing expansion to more.

560

Public Schools directly contacted, ongoing expansion to more.

ONLINE CAMPAIGNS (as of March 2026)

11,000+

Cumulative views across Instagram, Reels, Facebook, and TikTok

~200

Average views per post

17+

Platforms for promotional internationally.



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WHAT'S NEW IN 2026

New Competition Categories

Interactive E-Book, Experimental
Photography, Theater



Expanded Global Reach

International promotion launched across
20+ countries in North America, Europe,
and Asia-Pacific.

MusicOn+ InterArts Festival

A live, interdisciplinary space where
sound, images, and ideas collide.



- Visual art and contemporary music in one shared space
- Sound shaping how artworks are experienced
- Artists, students, and composers together
- A platform for dialogue and public engagement

XC CREATIVE ART CONTEST



NIF PROGRAMS LINKED TO THE CONTEST

Student Blog & Journalism



The NIF Student Blog & Journalism Program is a global youth initiative. The program invites students ages 10-17 to observe, reflect, and articulate their perspectives on art, school life, and personal growth through writing, images, and short-form video.

Workshops



Our workshops bring together students, artists, and community members through creative learning and holistic experiences.

COLLABORATING PUBLIC AND PRIVATE SCHOOLS

Our award-winning participants represent 156+ schools worldwide, including:

- Phillips Academy Andover
- Phillips Exeter Academy
- Buckingham Browne & Nichols School
- Winsor School
- Lexington High School
- Belmont High School
- Weston High School



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ABOUT NIF

NextGen InterArts Foundation is a **non-profit foundation 501(c)(3)** that conducts and hosts charitable activities. Our main focus is to provide various art programs towards community, both local and global, promoting diverse and high-level art education.



Empower Youth (age 6 – 18)

We inspire and support young artists through innovative arts education platforms and diverse activities.



Foster Cross-Disciplinary Creativity

By integrating art with music, writing, science, and more, we encourage the creation of new artistic forms.



Promote Originality & Wellbeing

Virtual global programs and local initiatives that spark creativity, support mental health, and foster artistic and social growth.

WHY DOES THIS MATTER TO OUR SPONSORS?

High Visibility

Your brand reaches families and educators, worldwide through our events and campaigns.

Community Impact

Sponsorship directly supports youth creativity, mental health, and educational equity.

Innovation Alignment

Align with a nonprofit leader in cross-disciplinary art and STEAM, showcasing your brand at the forefront of creativity and future-focused education.



SPONSORSHIP OVERVIEW

Four sponsorship tiers available

DIAMOND SPONSOR

\$4,000



XC ART CONTEST + ART FESTIVAL BUNDLE

- **Largest logo** with priority placement on the official contest website page
- **All printed** promotional materials
- **All social media** promotional materials
- **On-stage acknowledgment** with brief speech and award presentation
- **Staffed sponsor table** at the ceremony & exhibition
- 4 VIP Party seats



About MusicOn+ InterArts Festival



THE FOUNDATION

It brings together sound, image, text, and material to create a shared space where interpretation becomes part of the work itself.

THE BRIDGE

This is a dynamic space where disciplines intersect and collide, with sound and form shaping perception to create continuously evolving meaning.

THE TIME

10/3/2026 - 10/4/2026
1PM - 10PM

THE PHILOSOPHY

Art evolves with change, and MusicOn+ InterArts Festival creates a space where meaning remains open and continuously reformed.

TOTAL PARTICIPANTS

Approximately 600 attendees, featuring 10 exhibition and music artists.

THE LOCATION

THE BLANC
15 E 40th Street, 12F, New York, NY 10016



SPONSORSHIP OVERVIEW

Four sponsorship tiers available

GOLD SPONSOR

\$3,500

- **Large-sized logo** display
- Official contest **website page**
- **All printed** promotional materials
- **All social media** promotional materials
- Award Ceremony acknowledgment + present awards
- Up to 4 guest seats at the ceremony
- **Informational table** (no staff) at ceremony & exhibition
- 3 VIP Party seats

SILVER SPONSOR

\$2,000

- **Medium-size logo** display
- Official contest **website page**
- **All printed** promotional materials
- **All social media** promotional materials
- **Acknowledgment** at the award ceremony
- 2 guest seats at the VIP Party

BRONZE SPONSOR

\$1,000

- **Small -size logo** display
- Official contest **website page**
- **All printed promotional materials**
- **Acknowledgment** at the award ceremony



2025 AWARD CEREMONY & OPERATIONS

At the conclusion of each contest cycle, the XC Creative Art Contest hosts an [Award Ceremony and Exhibition](#) - an opportunity to honor top student artists and share their creativity with the broader community.

~ 300 attendees, 6+ sponsor tables, video messages from Massachusetts Cultural Council officers and State Representative Richard Haggerty.



Mass Cultural Council Program Officers
Timothea Pham, Amy Chu



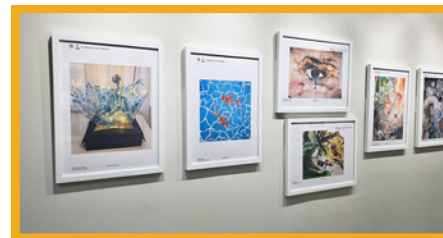
State Representative
Richard M. Haggerty



Award Ceremony



Exhibition (30 artworks showcased)



Academic Workshop



Sponsor

Check out [2025 XC Creative Art Contest Ceremony and Workshop](#) for more information.



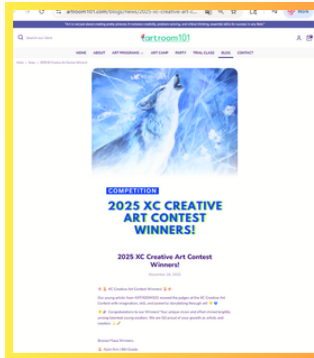
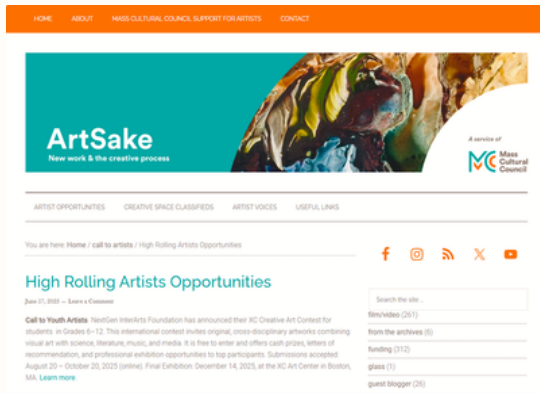
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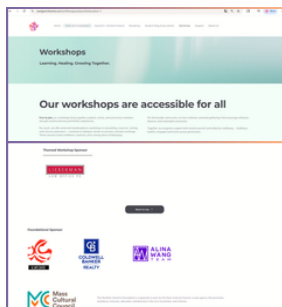
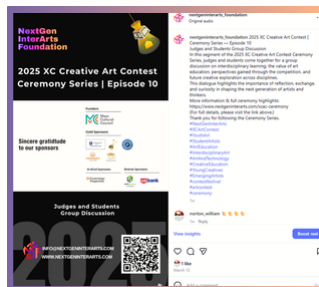
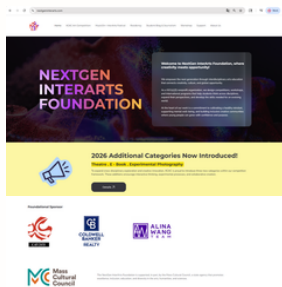
XC CREATIVE ART CONTEST

2025 Sponsor Visibility & Media Reach

The 2025 competition was featured across international platforms, including ArtJobs, Mass Cultural Council (ArtSake), and Asian American Arts Alliance, with additional promotion through partner institutions and social media. Sponsors were featured prominently through logo placement and promotional exposure.



The contest featured on international platforms.



Sponsors featured across multiple platforms.



INSIDE THE OPERATION

We have established a strong foundation for the contest - from securing distinguished judges for evaluation, to designing and producing custom medals and certificates, and building a robust back-end system to ensure smooth operations.

JUDGES



William Norton
Main Judge



Kahori Kamiya
Artistic Judge



new!

Yingjie Lao
Science Judge



Yiming Wu
Music Composition Judge



new!

Michael Shi
Photography & Media Judge



Vincent Yee
Literature Judge

MEDALS

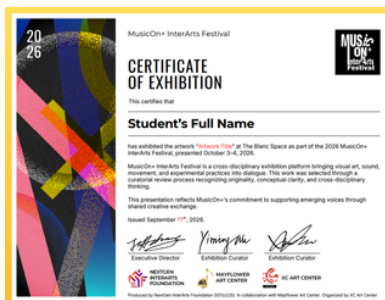


CONTEST CERTIFICATES



EXHIBITION CERTIFICATES

EDUCATOR CERTIFICATES

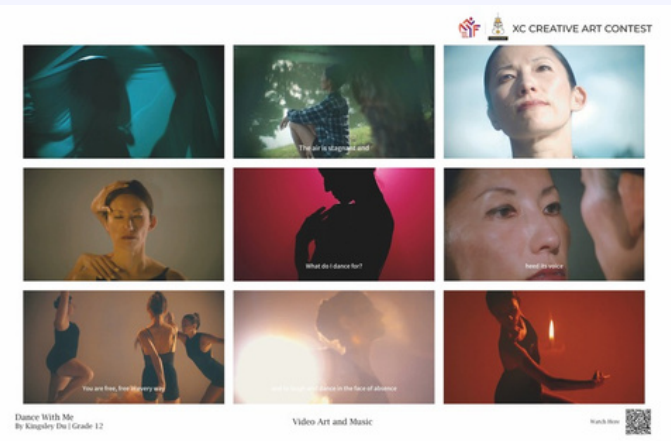
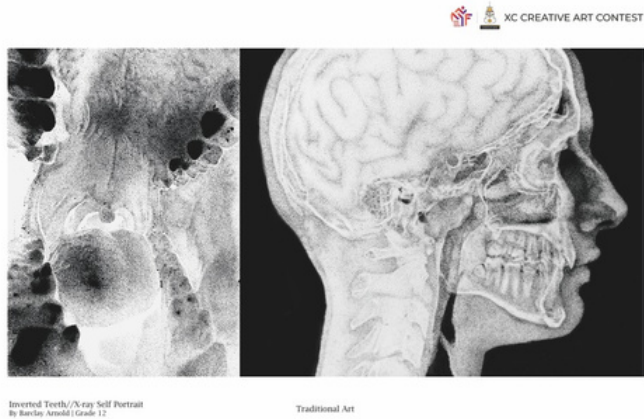




A CLOSER LOOK

2025 contest received over 4,200 submissions from young artists across 22 U.S. states and 7 countries. With boundless imagination, cross-disciplinary thinking, refined artistic techniques, and heartfelt expression, these students have presented powerful and compelling artistic voices from a global youth perspective.

SOME OF OUR SUBMITTED ARTWORKS FOR XC CREATIVE ART CONTEST 2025





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www.nextgeninterarts.com

TRUSTED SUPPORTERS 2025

Join 20+ trusted partners who are shaping the future of youth education.

FUNDERS



ORGANIZER & TITLE SPONSOR



GOLD SPONSORS



BRONZE SPONSORS



IN-KIND SPONSOR



NOW SECURING 2026 SPONSORS



OUR PLATFORMS:



ARTJOBS



eventbrite

Peatix



Arts & Business Council
GREATER BOSTON

arts
IDAHO

DelawareScene
YOUR GUIDE TO ARTS & CULTURE IN THE FIRST STATE





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JOIN US IN 2026

Partner with NextGen InterArts Foundation to empower youth through creativity, wellbeing, and STEAM education.

CONTACT US



info@nextgeninterarts.com



[781-458-9891](tel:781-458-9891)

If you have any questions about the sponsorship details, send us an email at info@nextgeninterarts.com

We would be happy to assist you and answer your questions.

YOUR PARTNERSHIP HELPS TRANSFORM VISION INTO LASTING IMPACT

- Support the growth of local youth in Massachusetts
- Give more children access to innovative education
- Advance cross-disciplinary development in art and technology
- Help families access mental health support resources

THANK YOU FOR YOUR TIME AND CONSIDERATION